

Dear \_\_\_\_\_\_\_\_,

Before 2022, the field of shelter care lacked a consistent and standardized approach to data collection and impact measurement. This gap can leave donors like you wondering, “What does success truly look like?”

The **Institute for Shelter Care** (instituteforsheltercare.org), with its long history in the anti-trafficking field, has made it their mission to support organizations like ours. One of their key offerings, the **National Case Management System (NCMS)**, is a state-of-the-art case management tool, specifically customized to meet the unique needs of trafficking survivors.

Over the past 12 months, our shelter has successfully implemented this system, utilizing its standardized forms, psychological and behavioral assessments, and progress trackers. This tool has streamlined our day-to-day operations and enabled us to evaluate our outcomes with greater precision. Even more exciting is our ability to compare our program’s outcomes with those of other shelters, contributing to a national perspective on survivor care.

As someone deeply invested in the important work of [organization name], would you consider making a gift of **$[amount]**? Your donation would directly fund the cost which is $1,640 per login. We need **X number of logins** to the NCMS for our staff for the upcoming year, helping us maintain access to this invaluable tool.

You can make your gift directly to the Institute for Shelter Care, designating our agency as the beneficiary ([instituteforsheltercare.org/donate](https://instituteforsheltercare.org/donate)), or contribute directly to us, and we will ensure your donation is restricted for this purpose.

Thank you in advance for your generosity and continued support of our mission. Together, we are making a real impact in the lives of survivors.

Regards,

[Your Name]
[Your Title]
[Organization Name]

What does success
look like?

Square

Logo

Horizontal Logo